



# Long-term Multi-year Pricing Discount 2022 – Extended!

## 1. Introduction

The long-term pricing discount program will be applicable to multi-year domain registrations of .IN and .भारत domain names. The discounts will apply to **New Creates** and **Renewals** of both, 2<sup>nd</sup> level and 3<sup>rd</sup> level .IN/.भारत domains.

## 2. Duration

The long-term discount revised pricing will be applicable from 1 October 2022 to 30 September 2023.

Key dates:

Start: 00:00:00 (IST) 1 October 2022 i.e. 18:30:00 (UTC) 30 September 2022

End: 23:59:59 (IST) 30 September 2023 i.e. 18:29:59 (UTC) 30 September 2023

## 3. Pricing

All Registrars will receive the following “Discount in INR” amount per applicable domain in the form of reimbursements.

**New Creates and Renewals of second level .IN/.भारत domains:**

Years	Current Price	Discount %	Discount in INR	Effective Price
2	INR 800.00	10%	INR 80	INR 720
3	INR 1,200.00	20%	INR 240	INR 960
4	INR 1,600.00	25%	INR 400	INR 1,200
5	INR 2,000.00	30%	INR 600	INR 1,400
6	INR 2,400.00	35%	INR 840	INR 1,560
7	INR 2,800.00	40%	INR 1,120	INR 1,680
8	INR 3,200.00	45%	INR 1,440	INR 1,760
9	INR 3,600.00	50%	INR 1,800	INR 1,800
10	INR 4,000.00	50%	INR 2,000	INR 2,000

**New Creates and Renewals of third level .IN/.भारत domains:**

Years	Current Price	Discount %	Discount in INR	Effective Price
2	INR 600.00	10%	INR 60.00	<b>INR 540.00</b>
3	INR 900.00	20%	INR 180.00	<b>INR 720.00</b>
4	INR 1,200.00	25%	INR 300.00	<b>INR 900.00</b>
5	INR 1,500.00	30%	INR 450.00	<b>INR 1,050.00</b>
6	INR 1,800.00	35%	INR 630.00	<b>INR 1,170.00</b>
7	INR 2,100.00	40%	INR 840.00	<b>INR 1,260.00</b>
8	INR 2,400.00	45%	INR 1,080.00	<b>INR 1,320.00</b>
9	INR 2,700.00	50%	INR 1,350.00	<b>INR 1,350.00</b>
10	INR 3,000.00	50%	INR 1,500.00	<b>INR 1,500.00</b>

## 4. Program Terms and Conditions

- The discounts, as mentioned above, are applicable to multi-year New Creates and Renewals ONLY:
  - Second Level .IN/.भारत registrations e.g. example.in
  - Third Level .IN/.भारत registrations e.g. example.co.in
- The discounts are applicable to both .IN and IDNs and their respective zones.
- Discount is **NOT** applicable to one year New Creates and Renewals.
- The discount amount will be provided to the Registrars in the form of reimbursements upon submission of GST invoice/Debit Note.
- Retail pricing of domains is at the discretion of the Registrar. However, Registrars are required to offer aggressive pricing discounts to customers in accordance with the program's multi-year discount structure. The same is suggested for promoting discounted pricing on customer interface/website.
- We request you to promote these attractive discounts through feasible marketing activities throughout the program duration and share it with us. Please send marketing proof to [programs@registry.in](mailto:programs@registry.in) and don't forget to tag us in your social media promotions!



- This discount program is offered at the sole discretion of the .IN Registry (NIXI).

**Happy Selling!**