



## Special Renewal Offer 2022

### 1. Introduction

In our effort to encourage Registrants to retain the domain names that are currently not being used for a website, we would like to introduce a special renewal offer. This special promotion would be applicable to all renewals of 2<sup>nd</sup> level and 3<sup>rd</sup> level .IN/.भारत domains that are currently not being used for a website, which would help Registrants retain the domain name at a cheaper rate and create a website in the future.

### 2. Duration

Start Date: 00:00:00 (UTC) 1 November 2022 till Close Date: 23:59:59 (UTC) 31 March 2023

### 3. Offer

All types of renewals of 2<sup>nd</sup> level and 3<sup>rd</sup> level .IN/.भारत domains that currently do not have a website will be provided at Flat INR 200 to Registrant / End Customer

Domain	Current Price	Discount in INR	Effective Price to Registrar	Price for End Customer
2 <sup>nd</sup> Level Domains	INR 400	INR 300	INR 100	INR 200
3 <sup>rd</sup> Level Domains	INR 300	INR 200	INR 100	INR 200

**Please Note:**

- These domains are to be offered strictly to Registrants @ INR 200 + tax by the Registrar.
- ONLY domain name that DO NOT have a website will be eligible for this promotion.
- Registrars are not required to opt-in for the promotion. This promotion is applicable to all .IN Registrars.

## 4. Process

### Domain List Submission Process:

- Registrars are required to share a list of domain names that do not have a website and are renewed for 1 year in the given month to be eligible for the promotion.
- Registrars are required to share this list by the 5<sup>th</sup> of every month with [goravsharma@nixi.in](mailto:goravsharma@nixi.in).

### Reimbursement Process:

- NIXI will verify the list of domains names submitted by the Registrar along with the price confirmation of INR 200 + tax.
- Domains applicable under this promotion will receive a flat discount of INR 100 to the Registrar in the form of reimbursements.
- The discount amount will be communicated to the Registrars by the 10<sup>th</sup> of every month.
- Registrars are required to submit an invoice (for GST applicable Registrars) or a Debit Note (for non-GST Registrars) to receive the applicable discount amount.
- Invoice/Debit Note should be sent to [accounts@nixi.in](mailto:accounts@nixi.in) and [registry@nixi.in](mailto:registry@nixi.in) as per the timelines that will be communicated in the reimbursement amount email.
- Discount amount in the form of reimbursements will reflect in Registrar account as per the timelines that will be communicated in the reimbursement amount email.
- **Registrars can avail of only one promotional offer provided by NIXI at a time. Offer with the higher discount amount will be applicable.**

## 5. Program Terms and Conditions

- All .IN Registrars are eligible for this program.
- We request you to promote the program through feasible marketing activities throughout the program duration and share it with us at [registry@nixi.in](mailto:registry@nixi.in). Please do not forget to tag us in your social media promotions!



- This program is offered at the sole discretion of the .IN Registry (NIXI).

**Good Luck!**