



## Special Offer on Deleted Domains 2022

### 1. Introduction

In our effort to further grow the .IN namespace and increase the awareness and adoption of .IN domain names, we would like to introduce a special offer on domains which were deleted and not booked for at least last one year. We have observed that Registrants explicitly delete the domain names they have registered mainly due to pricing. We would like to announce a special promotion to give an opportunity to Registrants and Registrars to avail of these previously registered domains, that are still available to register, at a discounted price. i.e. discount on all **1 year new creates of 2<sup>nd</sup> level and 3<sup>rd</sup> level .IN/.भारत domains that were previously registered.**

### 2. Duration

This is an ongoing campaign that the Registrars can avail of on a monthly basis.  
Start Date: 00:00:00 (UTC) 1 November 2022

### 3. Offer

All new creates from deleted lot of 2<sup>nd</sup> level and 3<sup>rd</sup> level .IN/.भारत domains that were previously registered will be provided at **Flat INR 200** to Registrant (End Customer).

Domain	Current Price	Discount in INR	Effective Price to Registrar	Price for End Customer
2 <sup>nd</sup> Level Domains	INR 400	INR 300	<b>INR 100</b>	<b>INR 200</b>
3 <sup>rd</sup> Level Domains	INR 300	INR 200	<b>INR 100</b>	<b>INR 200</b>

**Please Note:**

- List of previously registered domains will be updated on our website [www.registry.in](http://www.registry.in) on a monthly basis.
- Registrars are not required to opt-in for the promotion. This promotion is applicable to all .IN Registrars.

## 4. Process

### Domain List Submission Process:

- List of previously registered domains will be updated on our website [www.registry.in](http://www.registry.in) on a monthly basis i.e. by the 5<sup>th</sup> of every month.
- Registrars are required to share a list of domain names registered from the previously registered domains list mentioned above, on a monthly basis, to be eligible for the discounts offered.
- Registrars are required to share this list along with claim by 5<sup>th</sup> of next month.

### Reimbursement Process:

- NIXI will verify the list of domains names submitted by the Registrar.
- Domains applicable under this promotion will receive a flat discount as applicable in the form of reimbursements.
- The discount amount will be communicated to the Registrars by the 10<sup>th</sup> of every month.
- Registrars are required to submit an invoice (for GST applicable Registrars) or a Debit Note (for non-GST Registrars) to receive the applicable discount amount.
- Invoice/Debit Note should be sent to [accounts@nixi.in](mailto:accounts@nixi.in) and [registry@nixi.in](mailto:registry@nixi.in) as per the timelines that will be communicated in the reimbursement amount email.
- Discount amount in the form of reimbursements will reflect in Registrar account as per the timelines that will be communicated in the reimbursement amount email.
- **Registrars can avail of only one promotional offer provided by NIXI at a time. Offer with the higher discount amount will be applicable.**

## 5. Program Terms and Conditions

- All .IN Registrars are eligible for this program.
- We request you to promote the program through feasible marketing activities throughout the program duration and share it with us at [registry@nixi.in](mailto:registry@nixi.in). Please do not forget to tag us in your social media promotions!



- This program is offered at the sole discretion of the .IN Registry (NIXI).

**Good Luck!**