



Renewal Promotion 2021!

1. Introduction

Renewal promotion will be applicable to domains that are renewed or transferred for one year only. The promotion will be applicable to Renewals and Transfer-ins of both, 2nd level and 3rd level .IN/.भारत domains.

2. Duration

This promotion will be applicable from 1 November 2021 to 31 December 2021.

Key dates:

Start: 00:00:00 (IST) 1 November 2021 i.e. 18:30:00 (UTC) 31 October 2021

End: 23:59:59 (IST) 31 December 2021 i.e. 18:29:59 (UTC) 31 December 2021

3. Pricing

All Registrars will receive a 15% discount on one year renewal and transfer-ins price illustrated as “Effective Price”. Discount amount will be offered as reimbursements at the end of the promo period. Please read the terms and conditions for further information.

Renewals and Transfer-ins of second level .IN/.भारत domains:

Years	Current Price	Discount %	Discount in INR	Effective Price
1	INR 350	15%	INR 52.50	INR 297.50

Renewals and Transfer-ins of third level .IN/.भारत domains:

Years	Current Price	Discount %	Discount in INR	Effective Price
1	INR 250	15%	INR 37.50	INR 212.50

4. Program Terms and Conditions

- The discount, as mentioned above, is applicable to one year Renewals and Transfer-ins ONLY:
 - Second Level .IN/.भारत registrations e.g. example.in/ उदाहरण.भारत
 - Third Level .IN/.भारत registrations e.g. example.co.in/ उदाहरण.कंपनी.भारत
- The discount is applicable to both .IN and IDNs and their respective zones.
- This discount is **NOT** applicable to New Creates and multi-year Renewals.
- The “Effective Price”, as mentioned above, will be offered as reimbursements:
 - Registrars are required to submit an invoice (for GST applicable Registrars) or a Debit Note (for non-GST Registrars) to receive the applicable discount amount.

- The discount amount for the applicable domain names will be communicated to the Registrars by 7 January 2022.
- Invoice/Debit Note should be sent to accounts@nixi.in and registry@nixi.in latest by 15 January 2022.
- Discount amount in the form of reimbursements will reflect in Registrar account by 30 January 2022.
- Registrars are NOT required to opt-in or send a confirmation for participating in this program. Registrars will receive the discount amount for applicable domain names only after submitting an invoice/debit note.
- Retail pricing of domains is at the discretion of the Registrar. However, Registrars are required to offer aggressive pricing discounts to customers in accordance with the program's promotional pricing. The same is suggested for promoting discounted pricing on customer interface/website.
- We request you to promote the discounted pricing through feasible marketing activities throughout the program duration and don't forget to tag us in your social media promotions!



- This discount program is offered at the sole discretion of the .IN Registry (NIXI).

Happy Selling!