



# One Year Renewal Promotion!

## 1. Introduction

One year renewal promotion will be applicable to domains that are renewed or transferred-in for one year only. The promotion will be applicable to Renewals and Transfer-ins of both, 2<sup>nd</sup> level and 3<sup>rd</sup> level .IN/.भारत domains.

## 2. Duration

This promotion will be applicable from 1 May 2021 to 30 June 2021.

Key dates:

Start: 00:00:00 (IST) 1 May 2021 i.e. 18:30:00 (UTC) 30 April 2021

End: 23:59:59 (IST) 30 June 2021 i.e. 18:29:59 (UTC) 30 June 2021

## 3. Pricing

All Registrars will receive a 15% discount on one year renewal and transfer-in price illustrated as “Effective Price” below:

**Renewals and Transfer-ins of second level .IN/.भारत domains:**

Years	Current Price	Discount %	Discount in INR	Effective Price
1	INR 350	15%	INR 52.50	INR 297.50

**Renewals and Transfer-ins of third level .IN/.भारत domains:**

Years	Current Price	Discount %	Discount in INR	Effective Price
1	INR 250	15%	INR 37.50	INR 212.50

## 4. Program Terms and Conditions

- The “One Year Renewal Promotion” runs from 00:00:00 (IST) 1 May 2021 i.e. 18:30:00 (UTC) 30 April 2021 to 23:59:59 (IST) 30 June 2021 i.e. 18:29:59 (UTC) 30 June 2021.
- The discount, as mentioned above, is applicable to one year Renewals and Transfer-ins ONLY:
  - Second Level .IN/.भारत registrations e.g. example.in/ उदाहरण.भारत
  - Third Level .IN/.भारत registrations e.g. example.co.in/ उदाहरण.कंपनी.भारत
- The discount is applicable to both .IN and IDNs and their respective zones.
- This discount is **NOT** applicable to New Creates and multi-year Renewals.
- The “Effective Price”, as mentioned above, will be pre-set/upfront for all .IN accredited registrars for the entire duration of the program.

- GST will be calculated as per “Effective Price” in the monthly invoice.
- Registrars are NOT required to opt-in or send a confirmation for participating in this program. The discounted pricing will be applicable to all Registrars by default.
- Retail pricing of domains is at the discretion of the Registrar. However, Registrars are required to offer aggressive pricing discounts to customers in accordance with the program’s promotional pricing. The same is suggested for promoting discounted pricing on customer interface/website.
- We request you to promote the discounted renewal pricing through feasible marketing activities throughout the program duration and share it with us. Please do not forget to tag us in your social media promotions!



- This discount program is offered at the sole discretion of the .IN Registry (NIXI).

**Happy Selling!**