



Long-term Multi-year Pricing Discount – Revised Pricing

1. Introduction

The long-term pricing discount program will be applicable to multi-year domain registrations of .IN and .भारत domain names. The discounts will apply to **New Creates** and **Renewals** of both, 2nd level and 3rd level .IN/.भारत domains.

2. Duration

The long-term discount revised pricing will be applicable from 17 January 2022 to 30 September 2022.

Key dates:

Start: 00:00:00 (IST) 17 January 2022 i.e. 18:30:00 (UTC) 16 January 2022

End: 23:59:59 (IST) 30 September 2022 i.e. 18:29:59 (UTC) 30 September 2022

3. Pricing

All Registrars will receive the following “Discount in INR” amount per applicable domain in the form of reimbursements.

New Creates and Renewals of second level .IN/.भारत domains:

Years	Current Price	Discount %	Discount in INR	Effective Price
2	INR 800.00	10%	INR 80	INR 720
3	INR 1,200.00	20%	INR 240	INR 960
4	INR 1,600.00	25%	INR 400	INR 1,200
5	INR 2,000.00	30%	INR 600	INR 1,400
6	INR 2,400.00	35%	INR 840	INR 1,560
7	INR 2,800.00	40%	INR 1,120	INR 1,680
8	INR 3,200.00	45%	INR 1,440	INR 1,760
9	INR 3,600.00	50%	INR 1,800	INR 1,800
10	INR 4,000.00	50%	INR 2,000	INR 2,000

New Creates and Renewals of third level .IN/.भारत domains:

Years	Current Price	Discount %	Discount in INR	Effective Price
2	INR 600.00	10%	INR 60.00	INR 540.00
3	INR 900.00	20%	INR 180.00	INR 720.00
4	INR 1,200.00	25%	INR 300.00	INR 900.00
5	INR 1,500.00	30%	INR 450.00	INR 1,050.00
6	INR 1,800.00	35%	INR 630.00	INR 1,170.00
7	INR 2,100.00	40%	INR 840.00	INR 1,260.00
8	INR 2,400.00	45%	INR 1,080.00	INR 1,320.00
9	INR 2,700.00	50%	INR 1,350.00	INR 1,350.00
10	INR 3,000.00	50%	INR 1,500.00	INR 1,500.00

4. Program Terms and Conditions

- The “Long-term Multi-year Pricing Discount” runs from 00:00:00 (IST) 1 October 2020 i.e. 18:30:00 (UTC) 30 September 2020 to 23:59:59 (IST) 30 September 2022 i.e. 18:29:59 (UTC) 30 September 2022.
- The discounts, as mentioned above, are applicable to multi-year New Creates and Renewals ONLY:
 - Second Level .IN/.भारत registrations e.g. example.in
 - Third Level .IN/.भारत registrations e.g. example.co.in
- The discounts are applicable to both .IN and IDNs and their respective zones.
- Discount is **NOT** applicable to one year New Creates and Renewals.
- The discount amount will be provided to the Registrars in the form of reimbursements upon submission of GST invoice/Debit Note.
- Retail pricing of domains is at the discretion of the Registrar. However, Registrars are required to offer aggressive pricing discounts to customers in accordance with the program’s multi-year discount structure. The same is suggested for promoting discounted pricing on customer interface/website.
- We request you to promote these attractive discounts through feasible marketing activities throughout the program duration and share it with us. Please send marketing proof to programs@registry.in and don’t forget to tag us in your social media promotions!



- This discount program is offered at the sole discretion of the .IN Registry (NIXI).

Happy Selling!