



## **Website Contest in Local/Regional language**

In order to stimulate the adoption of .Bharat (IDN) domain name and proliferation of local language content NIXI is coming up with a website contest in Local/Regional language.

### **1. Website contest details are as below:**

- This contest is created especially for the website designers.
- The contest task will be to design and create websites in any of the 22 languages of IDNs.
- The new IDN Website with a good content and atleast 5 thousand visitor's traffic in 6 months period since its launch will be shortlisted for each language.
- An empowered committee which will have representations from all concerned Subject matter experts will decide the winner.
- The theme of the contest would be "Atmanirbhar Bharat" or "Vocal for Local", in line with the initiative of Hon'ble Prime Minister.

### **2. The basic modalities of the contest will be as follows:**

- A reward Prize of Rs. 1.0 Lac per website per language will be given to the winners.
- Website category: IT, News, Entertainment, Literature, Academia, Utility services (any level) etc.
- Minimum five websites per language for competition shall be required.
- The website submitted should be operational for atleast 3 months.

#### **Timelines of the contest -**

- Start Date: 20<sup>th</sup> Dec 2020
- End Date: 30<sup>th</sup> May 2021
- Entries to be submitted along with supporting and verifiable data by 5<sup>th</sup> June 2021.
- Winner Announcement of prizes: 15<sup>th</sup> June 2021

Along with the cash prize, winner will also get a certificate from NIXI and chance to showcase his website on NIXI's social media platforms.

Please submit your entry at - [nixi@nixi.in](mailto:nixi@nixi.in)



**Disclaimers:**

- The sole right to declare winners rests with NIXI
- NIXI has the right to change the contest or contest rule at any given moment without prior notice
- NIXI has the right to end or extend the contest at any given point of time without any prior notice
- Participation in the contest will be deemed as acceptance of these terms and conditions