



Friday Surprise 11.0!

1. Introduction

Friday Surprise 11.0! is our eleventh “surprise” initiative to reward the efforts made by our partners to grow the .IN namespace. Our objective is to create awareness and increase multi-year new creates of 2nd level and 3rd level .IN/.भारत domains.

The winner will be awarded with a branded gadget worth ~INR 10,000.

2. Eligibility

Registrar with highest growth percentage in daily multi-year new creates (2+ years) of 2nd level and 3rd level .IN/.भारत domains will be the winner. We will conduct a “Lucky Draw” if there are 2 or more Registrars with the same highest growth percentage in daily multi-year new creates of 2nd level and 3rd level .IN/.भारत domains.

Please Note: The base for growth percentage will be the daily average of multi-year new creates of 2nd level and 3rd level .IN/.भारत domains from the month of October 2020.

All .IN accredited Registrars are eligible to participate. This is applicable to multi-year new creates of 2nd level and 3rd level .IN/.भारत domains registered on 27 November 2020 ONLY.

3. Duration

Only multi-year new creates of 2nd level and 3rd level .IN/.भारत domains registered on 27 November 2020 will be considered.

Time:

Start: 00:00:00 (IST) 27 November 2020 i.e. 18:30:00 (UTC) 26 November 2020

End: 23:59:59 (IST) 27 November 2020 i.e. 18:29:59 (UTC) 27 November 2020

4. Winner Announcement

The winner of “Friday Surprise 11.0” will be announced on 30 November 2020, on our websites (www.registry.in & www.getyourown.in) and through our social media channels where we will be promoting the winning partner’s brand.

Please make sure to follow:



The winner will also be contacted via email for further details.

Good Luck!